6   a set of functional modules to be executed by the CPU, wherein a first functional

7   module comprises a system security capability, a second functional module comprises a lead

8   management capability, and a third functional module comprises a lead selection capability;

9   CPU means responsive to an input user request comprising at least one of lead

10   management data and lead selection parameters, the CPU means responding to said request

11   by executing at least of one of the first, second, and third functional modules for generating

12   information comprising at least one of a set of candidate leads and signification of a request;

13   and

14   means connected to the CPU for outputting the information to an output user

15   interface,

16   wherein an input customer profile is selectively entered by an individual sales agent,

17   and

18   wherein said lead management capability supplies a best match output of said

19   customer profile.

1   14. (Amended) A lead management system comprising:

2   a central processing unit (CPU);

3   means connected to the CPU for inputting lead management data; and

4   means for inputting lead selection parameters for searching said lead management

5   data,

6   means for updating and maintaining lead data from external sources; and

7   means for managing said lead data, said managing means comprising a lead usage

8   (quota mechanism for controlling a lead quantity, a lead usage time interval, and a lead

9   availability to a selected user,

10   wherein said CPU responds to a request for leads tailored to inputted selection

11   parameters by searching said lead management data and outputting selected information to an

12   output user interface.

16. (Amended) The lead management system, as claimed in claim [15] 14, wherein said lead

usage quota mechanism grants a user a predetermined number of leads during said lead usage

time interval.